

Media Communications Advisory Board

Monday, March 27, 2017

AGENDA

1. Call to Order

___ HARVEY ___ LITZINGER-DRAYTON ___ MCCUSKER ___ TAYLOR
___ VACANT ___ VACANT ___ VACANT

BOS Liaison: BOYLE-NESTER ___ Staff Liaison: LEE ___

2. Approval of the January, 2017 meeting minutes

3. WTV status update – report attached – **May 22 meeting – tour of station**

4. Comcast and Verizon Franchise Agreements – The BOS has authorized signing with Cohen Law Firm to help negotiate new franchise agreements for the Township.

- Verizon's Agreement ends Dec. 13, 2018
- Comcast Agreement ends Oct. 10, 2017

5. Website stats – EJ provide report

Items to highlight:

Top downloads:

- Job applications
- Recreator Brochure
- Zoning Hearing Board Agenda

6. Social media update - Facebook has 2,222 likes as of 3/24/17

7. Township Spring Newsletter/Annual Report – distributed to home the week of March 13, 2017

8. Adjournment

9. Next meeting: May 22 (not Memorial Day)