

NOTICE - WHITEMARSH TOWNSHIP

NOTICE IS HEREBY GIVEN the Whitemarsh Township Environmental Advisory Board Meeting will be held on July 20, 2020 and will begin at 7:00PM.

Due to the COVID 19 health pandemic, this meeting will be conducted remotely via ZOOM. The public may join this meeting by either telephone using the dial in number or visiting: <https://us02web.zoom.us/j/81767596138?pwd=SjlwVVIJamhuNXc4aE5GTHpocUhVdz09> . Additional information can be found on the Township's' website www.whitemarshtwp.org.

Public comment via email to Assistant Township Manager, shalbom@whitemarshtwp.org must be submitted prior to the start of the meeting. Public comment will also be accepted via the ZOOM chat button during the meeting. In both cases you will need to provide your name and address for the record.

Persons with a disability who wish to participate in the public hearing and require an auxiliary aid, service or other accommodation to participate in the hearing should contact Whitemarsh Township at 484-594-2601.

WHITEMARSH TOWNSHIP
BOARD OF SUPERVISORS
Richard L. Mellor, Jr.
Township Manager

**WHITEMARSH TOWNSHIP
ENVIRONMENTAL ADVISORY BOARD
MEETING AGENDA
MONDAY, July 20, 2020 (Zoom Meeting)
7:00 P.M.**

MEMBERS:

__ ERNO __ GEASLAND __ HARRIS __ HEUCKEROTH __ JOHNSTON __ MERKLE __ SHREERO

LIAISONS:

__ HALBOM, Staff __ DROSSNER, BOS

1. CALL TO ORDER

2. NEW ITEMS

- a. Farewell Kate Johnston

3. OLD ITEMS

- a. *Energy Transition Plan Update*
- b. *Working Groups Update (Nature Spaces, WRET, Recycling) – The Board will discuss the progress and focus of these groups.*
- c. *Social Media Update – The EAB will discuss who will serve as point person following Kate’s departure.*
- d. *PSA Project Update – Reduce and Repurpose are ready to schedule for production. Staff will discuss possible next steps with EAB.*

4. APPROVAL OF THE June (Rescheduled May), 2020 MEETING MINUTES

5. PUBLIC COMMENTS

6. Next Meeting Date:

7. ADJOURNMENT

PUBLIC PARTICIPATION INFORMATION

1. Public meetings of the EAB shall follow a prescribed agenda, which will be available to the general public two days preceding the meeting.
2. The EAB will entertain Public Comment at the end of each specific action items during the meeting, at the discretion of the Chair. Individuals must advise the Chair of their desire to offer such comment.
3. A Public Comment period will be provided at the conclusion of a meeting for input on any subject.
4. The Board Chair shall preside over Public Comments and may within their discretion:
 - a. Recognize individuals wishing to offer comment.
 - b. Require identification of such persons.
 - c. Allocate total available Public Comment time among all individuals wishing to comment.
 - d. Allocate up to a five (5) minute maximum for each individual to offer Public Comment at a meeting.
 - e. Rule out of order scandalous, impertinent and redundant comment or any comment the discernible purpose of which is to disrupt or prevent the conduct of the business of the meeting including the questioning of, or polling of, or debating with, individual members of the Board.

**WHITEMARSH TOWNSHIP
ENVIRONMENTAL ADVISORY BOARD
MEETING MINUTES
MONDAY, June 29th, 2020 (Rescheduled May Meeting)
7:00 P.M.**

MEMBERS:

ERNO * GEASLAND HARRIS HEUCKEROTH JOHNSTON MERKLE
SHREERO

***Mr. Geasland was in attendance, but without the ability to contribute by voice, chat, or email.**

LIAISONS:

HALBOM, Staff DROSSNER, BOS

1. CALL TO ORDER

2. NEW ITEMS

- a. Welcome to Katie Erno –

Ms. Erno was welcomed and shared some of her personal history and motivations to volunteer with the EAB.

- b. Energy Transition Plan Presentation –

Chair Shreero and Vice-Chair Merkle provided a PowerPoint presentation (available with meeting agenda packet). During the presentation, two motions were made to update language in the goals section. They were:

Goal 1, Bullet 2 – add, “and methodically proceed with identified actions and conduct a periodic review of implementations.”

A motion was made by Debbie Heuckeroth, seconded by Lou Ann Merkle, the motion passed unanimously (6-0) with an abstention by Gordon who was unable to communicate.

Goal 3, Bullet 2 – change to, “Create method to use funds from energy savings for RF-100 initiatives.” (Newly changed language is underscored)

A motion was made by Debbie Heuckeroth, seconded by Debra Harris, the motion passed unanimously (6-0) with an abstention by Gordon who was unable to communicate.

- c. Recognition of the Selective Comprehensive Plan Update

Chair Shreero thanked the Planning Commission for their work on the Comprehensive Plan Update and their mentioning the importance of Environmental Sustainability in the document.

3. OLD ITEMS

- a. Working Groups Update (WRET, Recycling, Nature Spaces).

WRET – Shared that the now passed

b. *Social Media Update*

4. APPROVAL OF THE January, 2020 MEETING MINUTES

A motion was made by Lou Ann Merkle, seconded by Deb Shreero, the motion passed unanimously (6-0) with an abstention by Gordon who was unable to communicate.

5. PUBLIC COMMENTS

6. Next Meeting Date: Monday, July 20, 2020.

7. ADJOURNMENT: The meeting was adjourned at 9:05 PM

DRAFT

Section	Time	Graphics	Narration
Standard open	0-2	Greenmarsh logo	Upbeat and positive music
Live Green open	3 - 7	Rs graphic	Make Whitemarsh greener and commit to reducing waste and practicing your Rs
		Rs graphic with reduction highlighted	<i>Reduction means stopping waste before it happens</i>
Definition/Why	8 - 10	Graphic - 3 trash cans large to small with arrows appearing from largest to smallest while narrative is being read	Reduction or prevention is the preferred approach to waste management. Waste that never gets created does not have to be managed or have disposal costs
Why		Trucks lined up at either a landfill or a transfer station	Reducing waste lessens the amount of waste being taken to incinerators and landfills.
How to		Video of person filling a water bottle in a home. Maybe a coffee cup also if time permits	There are many, very easy ways you can reduce waste. Use refillable bottles and cups for your water and coffee
How to		Picture or video of person at store with reusable shopping bag	Take reusable bags to the store
How to		Picture showing a bunch of used single serve pods next to a reusable pod	Replace coffee and tea single serving pods with reusable pods
How to		Video of person filling and packing reusable bags/containers and cloth napkin into lunch box	Use lunch boxes with reusable bags and cloth napkins

Section	Time	Graphics	Narration
How to		Video of person using microfiber or cellulose cloth	Trade out paper towels with microfiber or cellulose cloths
How to		Picture of bulk food - maybe Whole Foods grain area	Buy bulk juice, beverages, and food
How to		Graphic or pictures of person reading paper and person reading a tablet	Cancel newspaper and catalogues and read on line
How to		Show junk mail in a recycling bin	Try to stop junk mail
Important info		Adult sitting in lunch room packing up reusable bags/containers into lunch box	Remember, if waste is not made in the first place, there is nothing to dispose of or recycle
Standard close		Graphic with website, insta and facebook accounts	<i>Thanks for listening and please share</i>

Section	Time	Graphics	Narration
Standard open	0-2	Greenmarsh logo	Upbeat and positive music
Live Green	3 - 7	Rs graphic	Make Whitemarsh greener and commit to reducing waste and practicing your Rs
Definition		Rs graphic with Repurpose & Repair highlighted	Repurposing is looking at items you are going to throw away and instead, finding new uses for them, and,
Definition		Four 1/4 images of reuse: glass jars for storage, paper clamps holding computer and power cables neatly*, DIY shelving, Planters	when you have a need, finding a way to fulfill it with items you already own instead of purchasing something new
Definition		Image of screwdriver, hammer, Elmer's Glue, paint can, etc	Repairing is fixing or renewing items so they can serve a useful purpose again
Why		Picture/video of incinerator with fumes rolling out	Repurposing and Repairing saves the materials in your item from going to landfills or incinerators, and
Why		Picture of nature(bird song) Picture of 18 wheel truck on highway(horrible zoomy noise of truck) Picture of cash drawer of cash register (drawer opening noise)	saves the materials, energy, and money that would have gone into producing, transporting, and purchasing a new item
How To		A happy image that means "Easy"	It's easy to practice Repurpose & Repair in your daily life
How To		Video of hand pulling back from throwing decent looking item in big trash can	Before throwing an item away, consider if it can be repurposed or repaired.
How To		Video of person in store aisle with "aahha" look then leaving	Before purchasing a new item, consider if you can instead use an item you already have
How To		Image with made up but convincing names of websites and TV shows artfully piled on top of each other	Check out the many DIY websites, TV shows, and magazines for inspiration

Section	Time	Graphics	Narration
How To		Image of back of two nearby identical items - maybe like blender boxes with actual identifiable stuff blocked, one with sticker that says "sealed" and a red circle and diagonal know symbol over "repair" and another that says "repairable"	Consider the repairability of an item before you purchase it and opt for one that can be repaired.
How To		Image of a collection of donatable stuff: clothes, dishes and cookware, lamps	When you no longer need an item that is still useful, pass it on.
How To		Image of yard sale sign	You can have a yard sale or list it online
How To		Image of names of local charities or image of a donation bin (clean) with general statement like "donating to help others"	Or you can donate it to charity and increase your positive impact
Standard close	61 - 66	Graphic with website, insta and facebook accounts	Thanks for listening and please share

* clamps are clamped to desk, wires are held in wire part of clamp You can see the ends-computer power connector, ear bud connector etc