

Media Communications Advisory Board

Monday, July 27, 2020

Draft Meeting Minutes

CRATIN HARVEY LITZINGER-DRAYTON

TAYLOR HURLEY

BOS Liaison: MCCUSKER Staff Liaison: HALBOM

1. Call to Order

Ryan Hurley called the meeting to order at 7:18 PM

2. Approval of the January 2020 meeting minutes

Sharon motioned to accept the minutes as presented, Mark seconded the motion. It passed 4-0.

3. Old Business:

Board Discussion: Mission Statement

A hard copy of edits was used at the January meeting. As Lisa was not present at this meeting, a motion to table was made by Chris, seconded by Mark, and passed 4-0.

4. New Business:

- Print publications and the possible closure of *The Enterprise*. Mr. Halbom shared that after many years of publication, the Enterprise will be sold or possibly closing entirely. The Board discussed the limited alternatives available in local print media publication.
- Use of YouTube for Township videos. Mr. Halbom shared that WTV is working on new content, and will launch the YouTube channel in the coming months.
- CivicPlus update – Mr. Halbom discussed several changes and updates to the township website in the time since MCAB last met.

5. Announcements:

6. Adjournment

7. Next meeting: The Meeting was adjourned at 7:48 PM.