

Media Communications Advisory Board

Tuesday, September 26, 2023

AGENDA

Meeting will be in-person at the Whitemarsh Township Building
616 Germantown Pike, Lafayette Hill, PA19444

___ Mark Cratin ___ Sharon Harvey, Vice Chair ___ Ryan Hurley, Chair ___ Crystal Taylor
_____Megan Griffin-Shelley

BOS Liaison: Fran McCusker _____ Staff Liaisons: Craig McAnally _____ Rob Brown _____

1. Call to Order
2. Approval of the July 24, 2023 meeting minutes.
3. New Business:
 - Website Re-Design update
 - [Whitemarsh Living- Fall Edition](#) (*delivery expected week of Oct 1, 2023*)
 - WTV Video rotation report
 - New PSA's since last meeting:
 - 1.) [School Bus Safety PSA](#) (2:00)
 - 2.) West Valley Green Road- two versions (1) Presentation Only- on WTV Station (2) [Presentation and Q&A](#) (1:26:18)
 - 3.) [Planting Your Tree](#) (4:30)
 - 4.) [Leaf Collection Video](#) (1:01)
4. New PSA's being worked on for upcoming seasons:
 - **EAB "5 R's" PSA: "Refuse"** final installment in the series.
 - **Fire Pit/Open Burning Safety-** to be launched in the Fall
 - **Fire Hydrant/Snow Clearance PSA-** to be launched in the Fall
 - **Ways We Connect With You PSA-** to be launched in Winter
 - **Mulching Process-** to be launched in Winter
 - **Subdivision & Land Development (SLD) Informational Video-** to be launched Early Spring
 - **Interactive Zoning Map Promo Video-** to be launched Early Spring
 - **Storm Drain and the MS4 regulations-** to be launched in Spring 2024
5. Old Business:
6. Announcements:
7. Adjournment:
8. Next meeting: Monday, November 27, 2023 at 7:00 PM

Media Communications Advisory Board

Monday, July 24, 2023

MINUTES

Meeting in-person at the Whitemarsh Township Building
616 Germantown Pike, Lafayette Hill, PA19444

Present: ✓ Sharon Harvey, Vice-Chair ✓ Crystal Taylor ✓ Megan Griffin-Shelley
✓ Mark Cratin

Unable to Attend: Ryan Hurley, Chair;

Staff Liaison: ✓ Fran McCusker, BOS Liaison ✓ Craig McAnally ✓ Rob Brown, Media
Production Coordinator

Vice-Chair, Sharon Harvey, called the MCAB Meeting to Order at 7:00 PM.

APPROVAL OF MINUTES

May 22, 2023

A motion was made by Ms. Taylor, seconded by Mr. Cratin, to approve the minutes from the May 22, 2023 meeting as presented. The motion was carried unanimously.

New Business:

Communication deployed during recent incident in Whitemarsh Township with train derailment on Monday, July 17, 2023. Mr. McAnally explained the communication effort by the Township and their communication consultant, Tom Gailey, from Gailey Murray Communications during this incident. Communication was provided to the public through social media platforms, website, e-News Blast throughout the day. The Township provided the first update at 7:30 AM followed by subsequent updates along with a briefing at the Township Building. As there were no injuries or damage to property outside the railcars and tracks, the updates concluded later in the day.

Website Re-Design update:

Mr. McAnally informed the Board that the website redesign is underway with a launch date of late January/early February 2024. The Township had their kick-off meeting along with the first deliverables aka pictures, logos, and color schemes. At this point we are still on schedule for the launch date.

Whitemarsh Living- Fall 2023 Edition

Mr. McAnally provided the proposed timeline for the Fall 2023 Whitemarsh Living publication. All articles and pictures of interest should be to him by Friday, August 18, 2023. We will then be able to organize the pages and prepare for the printer by the week of September 11, 2023 to be prepared and in residents mailboxes by last week in September or first week in October.

Review of New Video Productions:

The Board reviewed the [4th of July Video](#) (5:00 minutes long) recapping this year's 4th of July Parade and activities afterwards at Miles Park from our YouTube Channel prepared by Rob Brown, Whitemarsh Township Media Production Coordinator.

The Board reviewed the [Cop Camp Highlights](#) (7:00 minutes long) of the Whitemarsh Police Department week-long camp for local 10- and 11-year-olds, who learn about the Police Department, EMS, fire companies, Montgomery County Bomb Squad, and more; all while preparing for the epic Battle at Miles Park! This year's video used all-new music and graphics to give this annual highlight video a fresh new look. This video was also prepared by Rob Brown, Whitemarsh Township Media Production Coordinator.

WTV Video rotation report

The Board reviewed the WTV Video rotation report provided in the packet. Mr. Brown was in attendance and answered questions on the rotation schedule.

Public Service Announcements

Mr. McAnally informed the members about the following new PSA's being worked on:

- o School Bus Safety- to be launched in August;
- o Fire Pit/Open Burning Safety- to be launched in the Fall;
- o Mulching Process- to be launched in Winter;
- o Storm Drain and the MS4 regulations- to be launched in Spring 2024.

Old Business: No Old Business

Announcements: Mr. Cratin informed the Board that our next regularly scheduled meeting is Monday, September 25, 2023 which is the Jewish Holiday of Yom Kippur. A suggestion to find an alternative date was discussed and agreed upon. Mr. McAnally will review the availability of the meeting room and provide alternative dates via email.

Adjournment:

There being no other matters of business, a motion was made by Ms. Harvey, seconded by Mr. Cratin to adjourn the meeting at 7:55 PM. The motion was carried unanimously.

Next meeting: TBD

Respectfully Submitted,

Craig McAnally

Assistant Township Manager



STAY INFORMED:

TITLE	LENGTH	DESCRIPTION
Public Meeting Schedule	20 sec Per Slide	Monthly list (spread out across up to 3 slides) of upcoming Township board and commission meetings scheduled. Updated upon notice of cancellation or re-scheduling.
Zoom Meetings Upcoming	(N/A)	Notes public meetings to be held virtually or in a hybrid format <i>(None, as of 9/26/23)</i>
Ways We Connect With You (2 slides)	20 sec Per Slide	The six communication methods used by the Township to provide informational outreach to residents (not including the Community Sign)
Regular Program Schedule	11 sec.	General daily rundown of scheduled video content on WTV
Public Service Announcements	13 sec	Looking for questions that could be answered with a PSA video? Email WTV.
BOS Meeting Promo	10 sec	Lists days/times they are scheduled (unless otherwise noted), and how residents can watch live or afterwards.
Mont.Co. Board of Commissioners Meeting	8 sec	Promo for daily showing of the County Commissioners Meetings (shown daily on WTV @ 1pm)
WTV is on YouTube	15 sec	Promo slide for the Township's YouTube channel, and how it can be accessed
Whitemarsh Weekly	13 sec	Promo slide for this weekly email blast <i>(Currently the Dec. '22 to Aug. '23 edition)</i>
Whitemarsh Living	10 sec	Promo slide for this twice-yearly Township newsletter <i>(Currently Spring 2023)</i>
The Recreator	8 sec	Promo slide for this annual Parks & Recreation Department newsletter for residents
Notify Me	13 sec	Promo slide for how to receive email notifications of upcoming meeting agendas and other alerts

UPCOMING EVENTS *(Also appears in "Local Info" and "County/PA/Federal" sections):*

TITLE	LENGTH	DESCRIPTION
Upcoming Art Center Fall Classes (3 slides)	30 sec. total	Promotes the upcoming Fall classes being held at the Whitemarsh Art Center. All classes that have already started are no longer visible on-screen.
Spring Mill Fire Company 100th Anniversary Open House	15 sec	Promotion from Spring Mill Fire Company (originally for Whitemarsh Living). This event invites the community to come out on 10/14 for an Open House, and to see its newest fire apparatus.
Blind Sports Day Program Promo	15 sec.	Promotes this event to be held on 9/30, hosted by Upper Gwynedd's Parks & Recreation Department and the Blind Sports Organization. Promotion requested by Whitemarsh Parks & Rec.
William Jeanes Library One-Day Mini Sale (2 slides)	30 sec	Promotional graphic from the William Jeanes Library, ahead of this event on October 7 & 8. Includes details such as what's on sale, it's Cash Only, and where it's located.
Eat & Enjoy Senior Social Series	15 sec	Promo from Parks & Recreation, advertising this event in September, October, November and December.
Mary Jo Daley Expungement Clinic	17 sec	Promo from the office of Rep. Mary Jo Daley (display of promo requested by the Township); this event will be held in Narberth on 9/28.



INFOGRAPHIC SLIDESHOW & VIDEO ROTATION LIST FOR MCAB

As of September 26, 2023

County Hazardous Household Waste Events	10 sec	List of said events throughout Montgomery County from April to October of this year; as of 9/26, only the October 22 nd event remains
HSMC “The Story of Strawbridge & Clothier” Promo	12 sec	Promotion of this event from the Historical Society of MontCo requested by Whitemarsh Parks & Rec. Event to take place on 9/28.
Mindfulness Class for Women (P&R)	18 sec	Promotion of this event from Parks & Recreation – a four-class session starting 10/12 offering mindfulness skillset opportunities for women when it comes to stress, self-care, breathing techniques, and more.
Rep. Mary Jo Daley Satellite Office Hours	20 sec	Flyer from the Office of State Rep. Mary Jo Daley, announcing her office to be at the Township Building every Third Wednesday of the month, each month (started 7/19).
Montco Trail Challenge	14 sec	Flyer from Mont. Co.; started 4/29, ends 12/3. Includes QR Code to the Challenge page on the County website
Music With Gina Outdoor Concert	12 sec	This promo flyer from Parks & Recreation advertises this upcoming event on 10/28 at Miles Park Pavilion
Parents Night Out	13 sec	Promo from Parks & Rec, announcing monthly event for parents (Dates are 9/30, 10/28, 11/18, and 12/9)
Parks & Rec Programs and Events – September 2023	17 sec	Info from Parks & Rec, with list of upcoming programs and events held by the Department throughout the month of September
Fall Shredding Day	18 sec	Info from Parks & Rec; flyer advertises upcoming event in Whitemarsh on 10/7, and notes that donations to Whitemarsh Community Ambulance Ass’n will be accepted.
Mary Jo Daley Shredding Event	12 sec	Flyer from the office of Rep. Mary Jo Daley – event takes place on 10/7 in Wynnewood.
Teenie Halloweenie	16 sec	Flyer from Parks & Rec; promotes yearly Fall/Halloween-themed event on 10/31.
Tree Giveaway – Tree Pickup on 9/30	17 sec	This flyer (produced in-house) announces the pickup date/time for those who signed up for a free tree. Notes that all trees offered have been claimed and a Waiting List available in case a tree doesn’t get picked up.
Trunk or Treat (WCAA)	16 sec	Flyer from Whitemarsh Community Ambulance Association, promotion requested by Parks & Recreation. Event to be held at WCAA’s location along Joshua Road on 10/21
Virtual Recreational Book Club	14 sec	Recurring promo for this event, held at the end of each month, to discuss a selected book. (Next one coming up on September 27th)
Wells Street Open Space Cleanup	18 sec	Flyer from Parks & Rec; event will be held on 10/14
Witches of Whitemarsh Hayride	11 sec	Flyer from Parks & Rec; event will be held on 10/24 and 10/26
Christmas Spectacular Annual Trip	10 sec	Flyer from Parks & Rec; this event will take residents on a bus trip to New York City to see the Radio City Rockettes, as well as a chance to explore the city. Event will be on 12/7.



LOCAL INFORMATION:

TITLE	LENGTH	DESCRIPTION
Ridge Pike Improvement Project Info (3 Slides)	20 sec Per Slide	Summary of the Ridge Pike Improvement Project, and projected timeline for construction work
Road Work Update (Currently 4 Slides)	10-20 sec per Slide	Updates on construction or utility work being done on our many roads in Whitemarsh Township.
Friendly Reminder on 9-1-1	6 sec	Requested by Fire Marshal's Office; urges residents to call 9-1-1, not our fire companies, for police, fire and medical emergencies.
Open Job Opportunities (Currently 1 Slide)	20 sec	Lists current open job opportunities within Whitemarsh Township. Currently, it's just Part-Time Program Staff at Parks & Recreation (Open Until Filled)
2023 Road Resurfacing Program	20 sec	Announces the Township-owned streets that will be resurfaced; program to end on October 1 st .
Whitemarsh Art Center Promo	8 sec Per Slide	General Promo for the Whitemarsh Art Center, including location and contact information
Trash/Recycling/Yard Waste Info (3 Slides)	15-20 sec Per Slide	Consolidated info of T/R/YW scheduling based on route collection map, when collections are held when a holiday falls on collection day, etc.
West Valley Green Road Bridge Project Materials Available	12 sec	Announces that online presentation and related materials are available on Montgomery County's website, regarding alternatives for repairing/replacing this aging Bridge, as well as public input on those alternatives.
Bicycle Helmet Safety	15 sec	Information about requirements for kids 12 and younger to wear helmets while riding a bicycle, and recommended wear for those over 12.
Blue Envelope Program	20 sec	Information about this free, County-wide program, in which police departments (including Whitemarsh) offer blue envelopes to drivers with special needs that might impair communication with officers during on-the-road interactions
Real Estate Tax Payments/Berkheimer	20 sec	Information on how residents can receive a stamped and dated tax receipt, exclusively through Berkheimer; lists the three periods (Discount, Face and Penalty) and their dates
Recycle Right, Recycle Often (3 Slides)	20 sec (1,2) 8 sec (3)	Info on what can and cannot be recycled in Whitemarsh Township
Building/Zoning Permit Application (2 Slides)	15-20 sec Per Slide	Step-by-step on how to apply for a Building Permit Application in Whitemarsh Township
Electronic Community Sign	20 sec	Announcement of the Electronic Community Sign, debuted earlier this year by the Township; how to get announcements posted, and guidelines for announcements
Carbon Monoxide Safety	20 sec	Tips and information on avoiding being poisoned by this invisible, colorless odor in the home (Requested by Fire Marshal's Office)
Discount Movie Tickets	10 sec	Promotional flyer from Parks & Rec about getting ticket discounts at select local movie theaters
Using Disinfectant Wipes?	15 sec	Warns residents not to flush disinfectant wipes down the toilet, and the consequences of doing so
Don't Feed Wildlife (2 Slides)	20 sec (#1) 10 sec (#2)	Warns residents not to feed food to wild animals, to protect from health and safety issues for both humans and animals.
Earth Disturbance Permit	20 sec	Lists project criteria that would require this type of permit



INFOGRAPHIC SLIDESHOW & VIDEO ROTATION LIST FOR MCAB

As of September 26, 2023

Facility Rentals	15 sec	Information about renting an event at any of Parks & Rec's available public facilities.
Fences	15 sec	Information about where fences can be installed, and criteria for installation.
File of Life	15 sec	Information about what this form is, suggested placement, and how to receive one.
Floodgates	15 sec	Info about what it means when they are up, and when they are down.
Need a New Smoke Alarm?	15 sec	Describes how to receive a free smoke alarm through the Fire Marshal's Office, as part of 6abc's Operation Save-a-Life
Be a Good Neighbor	15 sec	Asks residents to check on neighbors, elderly and those with disabilities during severe weather.
Join the Greenhouse Group	12 sec	Info from Whitemarsh Weekly; custom-made promo by WTV of this group in the Township
Whitemarsh Green Recognition Program Promo	15 sec	Information about this program, established in 2022 by the Environmental Advisory Board; highlights local businesses/organizations that make strides toward environmental sustainability
The Highlands Promo	7 sec	General promo with location, website, and contact info
Hope Lodge Promo	6 sec	General promo with location, website, and contact info
New Interactive Zoning Map	15 sec	Announcement of this online Zoning map for use by residents, businesses, etc., in finding essential zoning information
William Jeanes Library Promo	20 sec	General promo with location, website, current opening hours, and contact info
Mascaro Cardboard Reminder	15 sec	Reminds residents to break down and bundle cardboard boxes going out for recycling.
Miles Park Tree Survey	15 sec	Provides link to the Shade Tree Commission page of the Township Website, which contains info from 2022 regarding this survey, including every tree's condition and any remediation/removal deemed necessary.
Mitigation Measures (NOAA)	10 sec	Graphic from NOAA; explains the benefits of preparing the home/property for future mitigation measures (ie., Caused by natural disasters)
Montco 2050 Comprehensive Plan	15 sec	Outreach by Montgomery County to residents, to provide their thoughts on topics affecting Quality of Life issues. This project hopes to improve traffic and transit, parks and trails, housing, etc.
Open Burns: What You Need to Know (2 Slides)	20 sec Per Slide	Explains an "open burn" and specific requirements before and after starting one
Open Space Suggestions	20 sec	Invites residents to help the Open Space Committee look for ways to preserve and increase open space in Whitemarsh.
Overhead Roadway Clearance	15 sec	Info from the Fire Marshal's Office: required clearances for trees and vegetation located along roadways to allow emergency access
Parks & Rec Email Blasts (2 Slides)	15 sec Per Slide	How to sign-up for the weekly email blasts, and what information is put out each week.
Whitemarsh Police Dept Promo	15 sec	General promo with location, website, 9-1-1 number for emergencies, and phone number for non-emergencies
Pools	15 sec	Info on requirements for installing a swimming pool at home
Power Failure?	10 sec	Provides PECO phone number if your power fails



INFOGRAPHIC SLIDESHOW & VIDEO ROTATION LIST FOR MCAB

As of September 26, 2023

Retrievr	20 sec	County-sponsored e-Recycling service for all residents (including Whitemarsh)
SafeWatch Whitemarsh	25 sec	New program by Whitemarsh Police, allows residents and businesses to provide video evidence for criminal investigations
Signup For Flood Alerts (FEMA)	10 sec	FEMA-produced graphic encouraging people to signup to receive alerts and warnings for floods, as they are the “most common natural disaster”
Subdivision & Land Development Process Flowchart	25 sec	This flowchart spells out the SLD process, from the initial proposal/application, to the committee reviews, and final approval by the Board of Supervisors
988 – Suicide & Crisis Hotline	6 sec	Hotline for those considering suicide or facing mental crisis
Take Me Home Initiative	20 sec	Abington/Whitemarsh P.D. offering; registers loved ones unable to communicate with law enforcement due to certain disabilities
Temporary Sign Notice	25 sec	Info on what types of signs/advertisements can and can't be posted In the Township, and other restrictions
Preventing Home Burglaries (2 Slides)	20 sec Per Slide	Tips from Police Department on how to prevent these crimes from happening to residents and their homes
Mascaro Trash Collection Issues	20 sec	Informs residents who to reach out to for trash collection issues, and how the Township addresses this.
Whitemarsh Township Authority	20 sec	Promotion of this board in Whitemarsh, their physical location, website, and other ways to get in touch with them

COUNTY/STATE/FEDERAL INFO:

TITLE	LENGTH	DESCRIPTION
Be Safe PA	6 sec	PennDOT-produced graphic encouraging drivers to buckle up while on the road
Community Connections Info	15 sec	County-produced graphic; info includes services offered, hours of operation, number to call, and County website for more info
Family Services Drug/Alcohol Community Prevent. Programming	20 sec	County-produced graphic promoting their program, which offers education on youth and adult drug/alcohol use, and trainings on current trends
Pets and Emergencies (FEMA)	6 sec	FEMA-produced graphic; encourages people to “Keep a selfie of you and your pet in your emergency kit to prove ownership”
ReadyMontco	15 sec	Residents can stay informed about emergencies, weather and crime alerts in MontCo; explains how residents can get them, and to signup
Poison Hemlock Info (2 slides)	40 sec total	Info about discovery of this deadly weed found at Ft. Washington State Park – description, its poisonous effects, and how to report it. (Also, it's illegality to transport it in PA.)
Real ID Information	20 sec	Information about Real ID; now takes effect May 7, 2025
Renters Insurance (FEMA)	6 sec	FEMA-produced graphic encouraging homeowners to get flood insurance, as renters insurance policies often don't cover flood damage caused by Mother Nature
Join the Montco Youth Prevention Group	15 sec	Info on this County-sponsored program for the youth in Montgomery County



INFOGRAPHIC SLIDESHOW & VIDEO ROTATION LIST FOR MCAB

As of September 26, 2023

ADDITIONAL SLIDES (from Beginning and End of Rotation):

TITLE	LENGTH	DESCRIPTION
Fire Company Promos (total of 3)	5 sec Each	Promos to get residents/community members to volunteer at Barren Hill or Spring Mill Fire Co.'s
Move Over Law Information	6 sec	Graphic from the Nat'l Hwy. Traffic & Safety Admin (NHTSA) about what to do if emergency vehicles approach with lights on
Give Them Distance	6 sec	Graphic telling drivers how to safely go around stranded drivers and emergency crews on roadside
Life Changes in a Flash	6 sec	Generic graphic illustrating the power of flash flooding, and how much it can sneak up on people when least expected
Turn Around, Don't Drown (PennDOT)	8 sec	From PennDOT, this graphic warns drivers to be on alert during times of severe weather for blocked-off roadways (such as "Road Closed" or floodgates) due to flooding
Whitemarsh TV Info	6 sec	General Promo: Access to WTV and content via Comcast and Verizon, and online via the Township website
Your 2023 Board of Supervisors!	7 sec	With official individual headshots of the current Board
Zoom Etiquette Tips (2 slides)	20 sec Per Slide	Originally produced 2020; maintained due to use of the hybrid (in-person/virtual) format for some public meetings



WTV CABLECAST SCHEDULE:

Legend:

Cablecasts On This Day	Does Not Air This Day
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Title	Length	SU	M	T	W	TH	F	SA
Board of Supervisors 2022 Year in Review	4m 59s							
Board of Supervisors Meeting (Sept. 14, 2023)	38m 55s							
Fire Co. Volunteer Promo Video (short version)*	00m 37s							
Fire Co. Volunteer Promo Video (full version)*	02m 00s							
MontCo Board of Commissioners* (Sept. 7, 2023)	1h 13m 13s							
Montgomery County EMS Promo*	02m 17s							
Youth Aid Panel Informational Video*	03m 16s							
W. Valley Green Road Bridge Project Virtual Meeting (July 12, 2023) – (1) Version with Presentation Only, (2) Full Version	24m 47s 1h 07m 27s							
School Bus Safety PSA	02m 00s							
Leaf Collection PSA (2023 update)	01m 00s							
Tree Giveaway/Tree-Planting Instructional Video	04m 30s							
Real Estate Tax Bill PSA	02m 30s							
Trash, Recycling & Yard Waste Collection Video	02m 00s							
Christmas Spectacular Annual Trip Promo Video	01m 00s							
Whitemarsh Art Center Fall Classes Promo Video	01m 00s							
“5 R’s” EAB PSA #1: Recycle	01m 24s							
“5 R’s” EAB PSA #2: Repurpose/Repair	01m 10s							
“5 R’s” EAB PSA #3: Rot	02m 00s							
“5 R’s” EAB PSA #4: Reduce	01m 20s							
Special Events Permit Application Video	01m 25s							
Building/Zoning Permit Application Video	01m 15s							
Township’s Fire Inspection Program Info. Video	01m 30s							
Fence PSA (Update)	01m 45s							
Downed Wires PSA (Update)	01m 30s							
Fire Prevention PSA #1: Our Fire Companies	01m 04s							
Fire Prevention PSA #2: What is Fire?	01m 11s							
Fire Prevention PSA #3: Smoke Alarms	01m 10s							
Fire Prevention PSA #4: Cooking Safety	01m 13s							
Fire Prevention PSA #5: Egress	01m 15s							

* Non-WTV-produced video



RECENT PROJECT WORK SINCE LAST MEETING:

School Bus Safety PSA:

Completed mid-August 2023, this PSA offers tips and reminders regarding school bus safety for students waiting to board the bus, parents supervising their children; as well as those driving to work or other destination. WTV worked with Whitmarsh Police in developing and producing this video in time for the start of the new school year.

West Valley Green Road Bridge Project Meeting

This virtual public meeting hosted by Montgomery County in July – and released to the public a few weeks later – touched on the County-owned West Valley Green Road Bridge, located above Wissahickon Creek near Ft. Washington State Park in Whitmarsh. The project team revealed the seven alternatives they came up with for the Bridge, as it is in growing disrepair and nearing end-of-life. A short presentation on this was then followed by Q&A with input from meeting attendees. The full meeting from the County is on their YouTube channel and shared to our Township’s YouTube channel. On WTV, it’s enhanced with graphics throughout to help with understanding of the project. For this, residents can watch either (a) Just the presentation around lunchtime, or (b) The full meeting at the end of each afternoon video rotation.

Ridge Pike Section B Open House Informational Video:

Video nearing completion as of the date of this report. Montgomery County held this Open House for Section B (Belvoir Rd. to Chemical Rd., in Plymouth Township) at the Plymouth Township Community Center. Folks from all affected sections of Ridge Pike (A, B, C and D) came out to better understand the work being done, goals of the project, and the traffic difficulties this would cause for the next two years. For Whitmarsh residents who work or own a business within, or drive through Section B, they’ll be impacted by the construction work.

Promo Videos:

- Whitmarsh Art Center Upcoming Fall Classes

Other Videos in the Works:

- EAB “5 R’s” PSA: “Refuse”

- This video, produced in coordination with EAB, is nearly completed. We are working to secure the official script voiceover so that the video can go out to the public on WTV and on YouTube. This is the final installment of this PSA series.

- Fire Hydrant/Snow Clearance PSA

- Public Works & Fire Marshal’s Office collaboration.
- Completion anticipated in Fall 2023

- Ways We Connect With You

- Video version of the 2-slide infographic slide on WTV
- Highlights the various communication mediums used by the Township, including the Electronic Sign at Germantown Pike/Joshua Road.

- Subdivision & Land Development (SLD) Informational Video

- Interactive Zoning Map Promo Video

- Working with Planning & Zoning to produce these videos